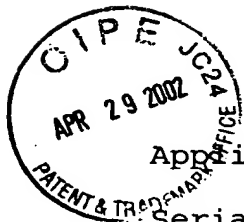


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Amended
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05/07/02



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael A. Bass
Serial No.: 09/855,062
Title: SIGN AND METHOD FOR MARKETING GOODS AND SERVICES
Filed: May 14, 2001
Examiner: Debra E. Kerr Art Unit: 2165
Attorney
Docket No.: 32759US1

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AMENDMENT A
(In Response to Paper No. 6)

Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

This amendment is responsive to the Office action mailed March 14, 2001. Please amend the application as follows.

IN THE CLAIMS:

Please amend claim 1 as follows:

1. (amended) A method for marketing a good comprising the steps of:
- a) providing a sign, said sign having a preprinted website address, a space for a unique identifier, and an indication that a good is for sale, and
 - b) providing a website at said website address, said website being adapted to permit a seller to post on said

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on the date indicated below.

Steven J. Solomon

Name of Agent for Applicant

April 19, 2002
Date

Signature of Agent